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## COOPERATION OF THE HIGHER EDUCATION INSTITUTION WITH NON-GOVERNMENTAL ORGANIZATIONS AS A SUBJECT OF SOCIAL DEVELOPMENT OF COMMUNITIES

**Abstract:** The article analyzes the current trends in the development of public institutions in Ukraine. The role of non-governmental public organizations in providing social services is considered. The main trends in the development of the private sector have been studied. The role of grant projects is highlighted. The role and place of the private sector in the provision of social services is considered. Examples of implementation of local initiatives and receiving grant support are analyzed. The importance and urgency of the problems of non-governmental organizations in the field of social services are highlighted. The components of the process of ensuring the quality of professional training of specialists in the social sphere are identified, namely: the quality of educational programs, working curricula and educational and methodological support of subjects; the quality of educational technologies that contribute to the formation of professional competencies; the quality of organizational and educational-methodical support of practical training, which allows in the conditions of real social activity to improve and consolidate these competencies; quality of training. At the same time, the mechanism for determining the quality of educational services in this area was studied.

**Keywords:** social education; training; non-governmental organizations; social development; community; social services; grant; competencies.

## Introduction

Nowadays social education is actively developing as one of the areas of vocational education. This is due to both external and internal factors of social development of the state and in particular the motivated need to train highly qualified social workers, which began over 20 years ago, and the huge public demand for social services and social security given the dynamism of social cataclysms.

Social work is one of the most multifaceted and time-consuming types of professional activity in the field of «Human-Human», as it belongs to the most difficult «professions of help» (Bezpalko, 2009). It requires constant application of new approaches, the use of innovative technologies, the formation of psychological stability, self-development and self-improvement.

Current trends and intensity of society development create new preconditions for the growth of influence and effective activity of public institutions in Ukraine.

More and more public organizations are investing their own and attracted financial resources in the development of territorial communities, establishing a constructive dialogue and partnership with the authorities in achieving common goals, are becoming a guarantee of important changes in communities and society. The issue of professional training of social workers is the subject of research by such Ukrainian scientists as O. Bezpalko (Bezpalko, 2009), I. Zvierieva (Zvierieva, 2013), A. Kapska (Kapska, 2011), T. Semyhina (Semyhina, 2015), I. Melnychuk (Melnychuk, 2011), L. Mishchyk (Mishchyk, 2011), G. Popovych (Popovych, 2004), B. Polishchuk (Polishchuk, 2013), V. Poltavets (Poltavets, 2000). The investigations of L. Vinnikov, N. Haiduk, S. Kohut, A. Kulikov, H. Leschuk, T. Lopvhenko, O. Olkhovych, O. Pavlishak, O. Pichkar, O. Pryshliak L. Romanovska, G. Slozanska, N. Sobchak and others are aimed at adapting the best international experience in this field.

In the conditions of social and economic transformations, domination of competition in the service provision market, including educational ones, the increased attention to quality is observed.

New programs are being introduced to create a system of non-formal education for the training and retraining of specialists working with youth, resource centers for community development are being developed, and projects for the social cohesion of young people are being formed.

In Ukraine, non-governmental organizations, as the main institution of civil society, have gone through a difficult path of formation and have become a relevant topic for research by Ukrainian scholars. Scientists V. Balabin, V. Biletskyo, O. Vashchuk, O. Vinnikov, S. Holota, Y. Halustian, V. Holovenko, O. Hrushchenko, M. Huliaieva, E. Dodina, O. Kikot, V. Kuznetsov, S. Levchenko, L. Kobylanska, S. Kruhlyk, O. Mykhailovska, V. Novohatskyi, L. Palyvoda, S. Palyvoda, O. Parkhomchuk, V. Pashchenko, E. Pozhidaev, O. Stehni, O. Tarasov, O. Klymenko, V. Naniivska, A. Tkachuk, M. Shevchenko were engaged in research of activity of public organizations in Ukraine (Tsvok, 2016), N. Koliada, O. Kravchenko (Kravchenko et al., 2020) et al.

Among the scientists and researchers who studied public, non-governmental organizations in the social sphere and their role in social services, we can mention the employees of the School of Social Work V. Poltavets, R. Kravchenko, N. Kabachenko,

O. Vasylchenko, the Center for Innovation and Development – O. Sydorenko. T. Semyhina, I. Myhovich, P. Zhovnirenko and others also considered these issues in their research (Cherkashyna, 2010).

In view of the above, the article objective was chosen, which is to identify and justify the components of the process of ensuring the quality of training of social workers, the importance and relevance of non-governmental organizations in the field of social services provision.

### **Methodology**

To achieve the article objective, the research was based on the methods of theoretical generalization and comparison. The work is based on the analysis of the content of future social workers training, the activities of non-governmental organizations, as well as on a systematic approach as a set of interrelated components of professional educational activities that together provide the appropriate result.

### **The main part**

Ensuring the quality of professional training of social workers is related to interdependent components, namely: conditions, process and result of educational activities. The quality of specialist training as a process and result is synthesized from certain components.

1. The quality of training of a potential entrant, which includes the level of training, the formed motivation to obtain a profession, a certain worldview, the peculiarities of the adaptation process to the new conditions of the educational institution.

2. The quality of educational programs, working curricula, educational and methodological support of subjects.

3. The quality of educational technologies that contribute to the formation of professional competencies.

4. The quality of organizational and educational-methodical support of practical training, which allows in the conditions of real social activity to improve and consolidate these competencies.

5. The quality of specialists' training (EC results, employers' feedback, professional trajectory of graduates etc.).

In the context of the above, it is important to ensure the quality of training of university graduates in general and future social workers in particular. Thus, in the process of training future social workers the key tasks are to create an educational environment for the formation of professional competencies, strengthen the integration of theoretical knowledge and practical training, awareness of the importance of social work, namely the role of social worker as a subject of modern social policy of Ukraine.

The formation of Ukraine as a social and democratic state is closely linked to the private sector development. The role of public and charitable organizations in such spheres of life as protection of human rights, health care, education, social protection of the population, ecology, culture, etc. is growing. Recently, the third sector of modern civil society, which is a non-governmental, non-profit, independent, charitable sector of voluntary activity, has been playing an important role in the implementation of social

policy in Ukraine. These are non-governmental, extra-budgetary, non-profit organizations, whose sphere of activity is mostly in the fields of culture, health care, education, social assistance, housing and communal services, sports, etc. (Cherkashyna, 2010).

In additions decentralization con environment, how capable the community is, there are always issues that are difficult to solve at the expense of the local budget. As practice shows, a number of issues of local importance, which cannot be solved by the budget of the united territorial community, can be successfully solved at the expense of other resources, including grants.

Of all possible extra-budgetary sources of funding that can be used to address socially significant issues in the lives of rural and urban communities, is the attraction of grant funds.

Grants are the most common tool for financing projects through donor organizations, which is provided as a result of specialized grant programs-competitions, which are announced for non-profit organizations.

Thus, grants are the special-purpose funds provided on a non-refundable basis to non-profit organizations or individuals for the implementation of social projects, charitable programs, research, training and other socially useful purposes, followed by a report on their use and the results of the situation (Vrublevskiy, 2019).

An example of implementing local initiatives and receiving grant support from donors in Cherkasy region is the activities of the International Charitable Foundation «Nebaiduzhi» («Concerned»), which was registered in 2016 to carry out charitable activities and provide assistance in improving the economic and social development of local communities, promoting Ukraine's integration into the world community, protection of human rights, development of democratic transformations and tolerance in society, implementation of gender equality policy, development of public diplomacy, promotion of European educational, scientific, youth, cultural programs and development of international cooperation.

The International Charitable Foundation develops its project activities in the following areas:

1. Inclusion.
2. Assistance to internally displaced persons.
3. Protection of human rights.
4. Culture and patriotic education.
5. Development of territories.
6. Achieving the Sustainable Development Goals.

The implementation of these projects in the united territorial communities of Cherkasy region through grant assistance has made it possible to significantly influence the development of the economy, reduce stress on the employment market, provide livelihoods and jobs for more than 300 people, including I internally displaced persons and anti-terrorist operation veterans, to improve urban and rural infrastructure of communities, to influence the implementation of the policy of gender equality and inclusion, the development of women's leadership in communities, the creation of a base for the development of social entrepreneurship.

These projects involved more than 5.2 million donor funds provided by the governments of Germany, Denmark, Sweden, Japan, and the European Union, as well as co-financing from local governments and businesses.

Most international projects were implemented territorially in Uman and surrounding territorial communities. Their success closely depended on the fruitful intersectoral cooperation with the Faculty of Social and Psychological Pedagogy of Pavlo Tychyna Uman State Pedagogical University which provided organizational, volunteer and psychological support from the Department of Labor and Social Protection of Uman City Council, which provided effective communication between all branches of government, information and financial support.

Pavlo Tychyna Uman State Pedagogical University is one of the largest institutions of higher education in Central Ukraine and the purpose of its activity is to train highly qualified and competitive specialists. The mission of the university, which serves as the ultimate goal and integrates all the goals of the university and the relevant functions, is based on the classical triad: teaching - research - public service.

The uniqueness of the university lies in the fact that the Faculty of Social and Psychological Education trains future social workers who are ready to work with various vulnerable groups at the community level.

Along with academic training, students participate in various community initiatives, which strengthens their readiness to pursue innovative projects at the community level in their further professional activities. Such activities are possible due to the extensive infrastructure of scientific and practical centers of the faculty: Center for Social and Educational Integration and Inclusive Rehabilitation and Social Tourism "Without Barriers", the Gender Center, Center for Family Education, School of Social Experience "School of Social Knowledge", Center for Psychological Diagnosis and Training Technologies "Insight", Student Social and Psychological Service, National Patriotic Camp for Student Youth "Action", Youth Center "Start".

Particular attention is paid to the practical training of students involved in the implementation of the "Program of socio-pedagogical work in recreation and rehabilitation conditions" together with the SE "Ukrainian Children's Center" "Moloda Hvardiia" through the creation of a social and pedagogical platform on the basis of temporary children's team, in the work of the Center for leisure and recreation of school-age children together with the Department of Labor and Social Protection of Uman City Council etc.

In 2020, the development of a research topic "Socio-psychological rehabilitation of children and youth with special educational needs through inclusive tourism" (state registration number: 0119U103978) began, which won the competition of the Ministry of Education and Science of Ukraine and received state funding.

According to the results of the research, the following scientific services were provided: «Development of educational and methodological support for the training of specialists in the profession 5133 Accompanying support for people with disabilities» commissioned by Kyiv City Center for Social, Vocational and Labor Rehabilitation of the Disabled; «Development of scientific and theoretical foundations of technology of social and psychological rehabilitation of children with special educational needs by

means of canine therapy» commissioned by the Dog Club of the Society for Defense Assistance of Ukraine.

Given the challenges associated with the spread of COVID-19 and quarantine measures, the staff implemented the project “Social inclusion of distance learning process” with educational institutions and inclusive resource centers of Cherkasy, Kirovohrad and Odessa regions.

The faculty has formed its own educational and socio-educational traditions: festivals, competitions, events etc. Among them: City competition of social projects among pupils and students “RAZOM”; Festival of social and psychological theaters “Hear! See!”, Student competition of videos “Make a dream come true”, Regional Psychology Competition “Family from A to Z”, Competition of professional skills “Social worker of the future”, Competition of student projects on inclusive tourism “Traveling without barriers”, Competition of student videos on academic honesty, Staging of V.O. Sukhomlynskyi’s fairy tales on socio-psychological issues etc.

### Conclusions and prospects for further research

Summarizing the above it can be concluded that such an educational environment forms the readiness of future social workers to work in the community. They take advantage of this opportunity and implement many interesting projects in the united territorial communities. These are environmental projects, youth and school social entrepreneurship, leadership schools, youth hubs, leisure centers, community workshops, festivals etc. This helps young people to realize their needs in the countryside and not go to the city in search of better opportunities.

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## СПІВПРАЦЯ ЗАКЛАДУ ВИЩОЇ ОСВІТИ З НЕДЕРЖАВНИМИ ОРГАНІЗАЦІЯМИ, ЯК СУБ'ЄКТА СОЦІАЛЬНОГО РОЗВИТКУ ГРОМАД

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**Анотація.** У статті проведено аналіз сучасних тенденцій розвитку діяльності громадських інституцій в Україні. Розглянуто роль недержавних громадських організацій у наданні соціальних послуг. Досліджено основні тенденції розвитку недержавного сектору. Висвітлено роль грантових проектів. Розглянуто роль і місце недержавного сектору у наданні соціальних послуг. Проаналізовано приклади реалізації місцевих ініціатив та отримання грантової підтримки. Висвітлено важливість та актуальність проблематики недержавних громадських організацій у сфері надання соціальних послуг. Виявлено складові процесу забезпечення якості професійної підготовки фахівців соціальної сфери: якість освітніх програм, робочих навчальних програм та навчально-методичного забезпечення дисциплін; якість освітніх технологій, що сприяють формуванню професійних компетентностей; якість організаційного та навчально-методичного забезпечення практичної підготовки, яка дозволяє в умовах реальної соціальної діяльності вдосконалити і закріпити ці компетентності; якість підготовки фахівців. Для досягнення мети статті дослідження базувалося на методах теоретичного узагальнення та порівняння. Робота базується на аналізі змісту підготовки майбутніх соціальних працівників, діяльності неурядових організацій, а також на системному підході як сукупності взаємопов'язаних компонентів професійної освітньої діяльності, що в сукупності дають відповідний результат. Досліджено, що таке освітнє середовище формує готовність майбутніх соціальних працівників до роботи в громаді. Вони користуються цією можливістю і реалізують багато цікавих проектів в об'єднаних територіальних



громадах. Це екологічні проекти, молодіжне та шкільне соціальне підприємництво, школи лідерства, молодіжні хаби, центри дозвілля, громадські майстерні, фестивалі тощо. Це допомагає молоді реалізувати свої потреби на селі, а не їхати в місто в пошуках кращих можливостей. Одночасно досліджено механізм визначення якості надання освітніх послуг у цій галуззі.

**Ключові слова:** соціальна освіта; професійна підготовка; недержані організації; соціальний розвиток; громада; соціальні послуги; грант; компетентності.

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