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THE EMERGENCE AND FUNCTIONING OF NEOLOGISMS IN THE SPHERE OF POP MUSIC CULTURE

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Constant vocabulary replenishment is the essential condition for language development. Being the best representation of language dynamics, it is directly influenced by extralinguistic reality and changes affecting it. Modern linguistic science considers the process of word formation as the form of language functioning necessary for vocabulary organization as well as the specific means of reality representation. Garnering much attention is the role of neologisms as language development indicator, which reflects its adjustment to changes caused by extralinguistic factors, and its functioning as well. The occurrence and functioning of new words is a subject of systematic research. A great deal of currently available information has been researched and published by L. Bondar [1], N. Drabov [2], E. Kusch [6], N. Moisieieva [7], Y. Zatsnyi [3], A. Yankov [4] who contributed greatly to linguistic science.

Neology, which has long been classified as a branch of linguistic science, still has difficulty adopting one clear definition of the polysemic term "neologism". Different points of view are to be taken into account which resulted in the ambiguity of this term [5, p. 59]. There are two approaches to its interpretation suggested by H. Kozmyk. According to the first one, the notion "neologism" embraces new words coined following all word formation rules and patterns present in a specific language, which denotes new, unknown or earlier nonexistent notions, objects or reality. On the other hand, new meanings for the existing words or synonyms to common notions are also referred to as neologisms [5, p. 14]. The same problem is faced while attempting to classify new words. It is different approaches and criteria for differentiation of neologisms that keep scientists from adopting universal classification of new words. Having studied previous experience in published articles, we may conclude that neologisms fall into several categories:

- according to word formation method there are lexical, semantic neologisms and new collocations [3, p. 6];
- according to origin there are new coinages and nonce words [8, p. 5];
- according to purpose, there are nominative and stylistic neologisms [10, p. 276]. New words can also be classified according to thematic groups which in our article will encompass the notion "pop music", one of the spheres of human life which comprises the largest number of neologisms.

Pop music is a genre of popular music that originated in its modern form in the United States and United Kingdom during the mid 1950s. The terms "popular music" and "pop music" are often used interchangeably, although the former describes all music that is popular and includes many styles. "Pop" and "rock" were synonymous terms until the late 1960s, when they were increasingly used in opposition from each other [6].

Pop culture, particularly hip hop, has been responsible for some exceptionally useful recent additions to the dictionary, reawakening dormant words from their slumber, coining fresh terminology for the changing times, and in at least one case, making new compound words out of bits of old slang and then using them to take over the world.

1 YOLO "you only live once" is used, especially on social media, to mean that you should do things that are enjoyable or exciting, even if they are silly or slightly dangerous: Finished the whole carton of ice cream. YOLO. First recorded in 1995-2000;

but popularized by the Canadian rapper Drake in his song "The Motto" [5].

The phrase "you only live once" has a long and noble cultural heritage, dating back beyond the name of Johann Strauss II's 1855 waltz *Man Lebt Nur Einmal* to Johann Wolfgang von Goethe's play *Clavigo* from 1774. This features the line "one lives but once in the world", a phrase which lends itself to the less-thrilling alternative acronym OLLOW. More recently, The Grateful Dead's drummer Mickey Hart named his homestead YOLO Farm, because he didn't quite have enough money to buy it and had to talk himself into it. And then there's Drake, who named a mixtape YOLO, spraying the term liberally throughout his lyrics, including on *The Motto*, which is arguably the song that really pushed the term into common parlance, hashtags and all - so much so that he later attempted to claim he was due royalties derived from merchandise that featured the term, but was not successful.

2. Shizzle: an informal way of saying for sure (= definitely): He's a great singer, fo' shizzle.

It's not just the OED that has been picking up on the modern lingo that youngsters use. The Scrabble dictionary has also made allowances for buzzwords. One example that made BBC Radio 4 sit up and take notice was Snoop Dogg's old standby, the -izzle suffix [6].

3. Bling: (A piece of) ostentatious jewellery. Hence: wealth; conspicuous consumption. Or, adj: Ostentatious, flashy; designating flamboyant jewellery or dress. Also: that glorifies conspicuous consumption; materialistic. For example: She wore a fake-fur coat, big sunglasses and lots of bling [5].

Originally coined (and accepted into the dictionary) in the doubled-up form of bling bling, this is a term that appears to have come from Jamaican slang for expensive jewellery, of the sort that might make one blink. It was next heard coming out of the mouths of New Orleans hip hop crew Cash Money Millionaires, who worked with rapper BG on the 1999 song *Bling Bling*. As there aren't that many useful celebratory words for the ostentatious accumulation of wealth, the term quickly began to crop up in other artists' work, and before long became used to describe a particularly spendthrift lifestyle, of the sort enjoyed by a newly rich musician on a spree. Or, in the case of *Horrible Histories*, as a neat way to encapsulate the temperamental differences between Oliver Cromwell and Charles II.

4. Twerk (twist + jerk): A sexually provocative dance or dance move involving thrusting movements of the bottom and hips while in a low, squatting stance. The word "twerk" - a dance move popularised by singer Miley Cyrus - actually dates back to 1820, according to the Oxford English Dictionary.

Researchers found the word, one of 500 new dictionary entries, was first used in 1820, spelt *twirk*, to refer to a twisting or jerking movement or twitch.

The verb is believed to have emerged later in 1848 and the *twerk* spelling was used by 1901, the dictionary says.

Cyrus performed the raunchy dance move at an MTV awards show in 2013.

The first recorded modern use of the word "twerk" appears in a song called *Do the Jubilee All* by DJ Jubilee from 1993, but it's a word with a longer heritage than may first appear. The modern version seems to have originated in nightclubs as the name for a particular dance or style of dancing (as illustrated - poorly - by BBC Radio Scotland's Fred MacAuley, above).

In that instance, it seems to have been a fusion of twist and jerk, and that meaning has mostly carried on through the centuries. Twerk or twirk becoming a verb around 1848, used to describe the action of thumbs, spurs and even a kitten's tail. Which isn't that huge a jump to its modern meaning.

To sum up, neologisms represent active changes in society and dynamic trends in language. They are the driving force that triggers language development. Most of the investigated lexical units were formed by means of abbreviation, blending and compounding.

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