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SECTION 5. Psychology

**GENDER CULTURE OF GIRLS OF TERNOPIL REGION AS A
CONDITION FOR THEIR VITAL SUCCESS**

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The article deals with the author's model of gender and educational technologies, innovative methods of interactive learning of gender competencies' formation and gender culture of youth were outlined.

Key words: *gender culture, gender competence, gender training, interactive learning, gender stereotypes, sexism.*

Ternopil Volodymyr Hnatiuk National Pedagogical University (TNPU) is subordinate to the Ministry of Education and Science of Ukraine and has the IV level of accreditation. The Scientific Research Centre of the Problems of Gender Education and Upbringing Pupils and Students of NAPS of Ukraine – TNPU was created at the TNPU (the decree of the Rector No. 384, 18 December 2008). Director of the Centre is Doctor of Psychological Sciences, Professor, O. M. Kikinezhdzi. The purpose of the Centre is to develop and experimentally justify the gender ideology of educational practices in the social and humanitarian space as a strategic direction of state policy

towards achieving gender equality in Ukraine. Among the main areas of the activities of the Centre are: to develop fundamental and applied gender studies; to apply gender and educational techniques; to develop and improve gender standards in education; to form gender competences of children and youth; to test social and psychological mechanisms of gender socialization and ensuring gender equality in the state. The structural unit of the Centre is the School of Gender Equality (Head – Candidate of Psychological Sciences, Associate Professor, O. B. Kiz).

Professor O. M. Kikinezhdi and Associate Professor O. B. Kiz were the co-authors of following research projects (Head of the projects – Doctor of Pedagogical Sciences, Professor, Academician of the NAPS of Ukraine, V. P. Kravets): a) “Gender Socialization of the Child, Education of Gender Equality in Children and Youth” (2003–2005); b) “Gender education and upbringing: prospects of the development” (2006–2008), c) “Gender competences in educational and professional growth of youth” (2009–2011); d) “Gender and educational techniques in social and humanitarian knowledge: experience and perspectives” (2012–2014); e) “The realization of the gender approach in the educational space “educational institution – the family – community” in the context of the European model of democracy (2015–2017); “Psychological and pedagogical mechanisms of creation of a gender-equitable environment for children and youth in the context of the implementation of the Concept of the New Ukrainian School” (2019–2021). These projects have been implemented by Ternopil Volodymyr Hnatiuk National Pedagogical University and financed by the state funds at the request of the Ministry of Education and Science of Ukraine.

The School of Gender Equality is aimed at forming a gender culture of the girls from the Ternopil region for their successful self-realization in the public and private spheres, using interactive gender training techniques.

For the realization of the aim the following tasks have been defined: 1) to develop of the personal and leadership potential of girls of Ternopil region for

their equal participation with boys in the political, economic, social and cultural life of society; 2) to form of girls' confidence in equal status with boys, providing equal conditions and opportunities for the realization of human rights and the ability to use the results of their activities; 3) to orient girls on partnership with boys in professional, business and career development; 4) to provide girls with knowledge and abilities to determine the phenomenon of sexism or gender discrimination; 5) to develop competences of girls for the prevention and protection them from sexual and gender-based violence; 6) to orient girls on egalitarian relations in marriage and family, equal declaration of marriage on upbringing of children and functioning of the family, prevention of family violence; 7) to form girls' understanding of the nature and the functions of gender stereotypes, the necessity of their overcoming and demonstration of ways for overcoming; 8) to develop entrepreneurial and other necessary skills of girls to open their business and to gain financial independence.

Training *“I am a Girl, I am a Leader, I am a Person”* will allow expanding the participants' consciousness through the actualization of self-observation, self-knowledge, self-analysis; to determine their system of vital values, life goals, and plans. Girls will be able to realize the abilities that make each of them as a unique personality. All this will contribute to increasing their self-esteem; the belief about successful life; the development of life prospects and responsibility for their future life; the formation of adequate gender identity.

Training “Fundamentals of gender culture” will enable to get acquainted with the social and psychological mechanisms of formation of the personality of women and men as different biologically, but equal in social terms of individuals; to critically analyze modern standards of masculinity and femininity; to understand the nature of gender stereotypes. The exercises of this unit develop the skills of analysis of positive qualities that are necessary for a self-sufficient person, regardless of their sex; create conditions for a critical analysis of manhood / femininity standards.

Training “*No – the Manifestations of Sexism and Discrimination!*” will provide an opportunity to get knowledge for the evaluation of sexual prejudice as a precondition for sex discrimination; to recognize gender discrimination and its indications; to develop skills and abilities to confront and protect themselves and other girls or women from this phenomenon. Girls will enrich their knowledge and be able to recognize the manifestations of sexism in the individual, social (at the school level, university, work, and mass media), institutional (at the level of society) and its three varieties: hostile, ambivalent, and patronizing. Participants will be able to develop their gender sensitivity, notice and avoid gender-based discrimination, and also develop assertive behavior skills for protecting their rights without violating the rights of others.

Training “*Do not become a Victim of Sexual and Gender-Based Violence*” will provide an opportunity for girls to learn about the indications of sexual and gender-based violence and develop skills to confront and protect themselves and other girls or women from this phenomenon. Girls will be acquainted with the indications and causes of sexual and gender-based violence; able to develop their gender sensitivity and learn how to protect themselves and other girls or women from potential violence.

Training “*Gender and Professional Career*” will provide an opportunity to gain knowledge about the gender-specific characteristics of professional and career development of the individual; show the link between female and male roles on the labour market; recognize the phenomena of “glass ceilings”, “sticky floors”, “glass walls”; actualize unbiased attitude to the development of professional careers. Girls will enrich their knowledge to develop their professional careers, focus on partnerships with men in the professional field, business and career development.

Training “*Leadership through the Prism of Gender*” will provide an opportunity to form an understanding of the real opportunities of women and men to become leaders in various areas of life; to destroy the stereotype about the greater

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ability of men to successful leadership, and to identify the barriers for women leadership in general and political in particular. Girls will know that female leaders nothing less than men, either in leadership style or in activity level. They will learn about the essence of leadership, types and styles of leadership, and also try new optimal behavior models for the leader.

Training “*Engaging Girls in STEM: Science, Innovation and Technology*” will reveal the role of women in science, discoveries, innovations, technologies; will be a platform to popularize the IT sphere among girls and show the prospects for the development of this industry for modern youth. The psychological and pedagogical mechanisms of education and upbringing of girls and boys in STEM will be disclosed. The potential of women in technological spheres on the territory of the Ternopil region will be revealed.

Female participants from TNPU (25 persons), who will be trained in the context of the project, become volunteers at the School of Gender Equity of TNPU and will be involved in its activities. At least 12 pairs of trainers will be prepared. They will conduct educational activities with children and youth in Ternopil region.